Riverdale, GA bears the distinction of being one of the most viewed yet least visited towns in the world. More than 100 million travelers see this iconic American town from the air each year as they come into Hartsfield-Jackson Atlanta International Airport, the busiest airport on the planet for 20 years running. Du Bois Integrity Academy strives to provide excellence in K-5 education for the 4000+ households of Riverdale as the population steadily flows from the urban center of downtown Atlanta to surrounding suburbs.

The Challenge:

Du Bois Integrity Academy is one of approximately 60 charter schools in the greater Metro Atlanta region. As such, it operates independently but with public funding. That means that it’s required to meet all of the academic and other performance benchmarks as a public school in order to maintain its charter.

Stephanie Payne, principal of Du Bois Integrity Academy, said, “We operate under tremendous pressure to prove ourselves on the ground every day, helping kids from all sorts of backgrounds discover that they can learn more and achieve more than they ever thought possible. The entire world is right outside our door and it’s up to us to make sure these children understand how important they are in the big picture.”

The reality she faces is that Georgia schools have to work harder with less. Georgia ranks among the top 10 states with the highest poverty rates for K-12 students. Ending generational cycles of poverty will take 21st century tech that can deliver on broader educational goals and more positive outcomes. Du Bois asked OneScreen to be their partner in creating a future that works for everyone.
The Solution:
The teachers of Du Bois Integrity Academy didn’t have the luxury of taking time off for training. They needed intuitive software and tech that just worked from day one. Our sales team evaluated their needs and recommended the OneScreen Canvas.

This touchscreen whiteboard is ready to go to work straight out of the box. With touch capability for up to 10 eager fingers or pens at once, the Canvas brings an entire classroom into focus around motivational themes, with all the intensity of 1.07 billion colors on a 4K Ultra HD display and a 60Hz refresh rate.

The Results:
Once the teachers and staff installed 38 Canvas whiteboards in classrooms through the campus, students immediately gained access to interactive displays, pre-built web-based lessons, Common Core practicums and tools, and the confidence that comes from world-class learning.

Retired US Air Force Lieutenant Deatrix (Dee) Morris, who sits on the board at Du Bois Integrity Academy, said, “We’ve paid careful attention to the volumes of research available on how STEM-focused schools increase educational equity and quality for ALL students regardless of their race and socio-economic status. We believe a lack of money should not equate to a lack of opportunity.”

Now, with dedicated educators and world-class learning equipment in the classroom, these kids will not be shut out of a brighter future. The lessons they learn here about themselves most of all will be integral to their success as they grow into leadership roles across the nation.

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~ DEATRIX (DEE) MORRIS
BOARD AT DU BOIS